



FOUR SEASONS PRESCHOOL



INVEST IN THE FUTURE, BOTH THEIRS AND YOURS
FRANCHISE OPPORTUNITY

BUILD YOUNG MINDS AND OPPORTUNITY IN A RECESSION-RESISTANT INDUSTRY

If you're looking to join the \$70+ billion childcare industry, here are five solid reasons why you should consider a Four Seasons Preschool franchise:

ESTABLISHED CREDIBILITY

Four Seasons Preschool has over four decades of proven results. We know what it takes to build strong young minds – and a strong business. Our foundational location in Watertown, MA is very accessible for potential franchisees, and we invite you to see for yourself.

TEACHABLE TO OTHERS

The key benefit of the Four Seasons model is the structure of the operation itself. As a franchisee, you will benefit enormously from our established and easy-to-grasp system.

STRONG SUPPORT SYSTEM

Franchisees will be able to utilize our established curriculum. In addition to training, this reduces onboarding time, getting franchisees to the point of operational independence faster.

OPERATIONALLY SOUND

The Four Seasons Preschool model is operationally structured to run smoothly with a single owner/operator and a few teachers/instructors.

STRONG ROI

Early childhood education is an evergreen industry that enjoys high demand. With a low investment and high margin potential, our established operating model offers profitability in any market with children.



BE PART OF A REPLICABLE BUSINESS PLATFORM THAT PROVIDES PROFITABILITY AND EASE OF MANAGEMENT IN A HIGH-DEMAND INDUSTRY.

WE LAID THE FOUNDATION FOR YOUR SUCCESS.

With a laser focus on customer service while streamlining operations, Four Seasons Preschool brings simplicity and value to the early childhood education industry, without compromising quality.

Through years of industry experience, the Four Seasons Preschool management team has developed a highly successful operational model. Leveraging that expertise, we provide a platform for profitability and ease of operation via superior training and support.



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PRESCHOOL**

WHAT WE ARE LOOKING FOR IN YOU.

Four Seasons Preschool is successful because Karen, Tracey and their team have been aggressive and consistent in refining their operational model, striving for industry excellence, and serving their customers with dedication.

The number one quality for a successful Four Seasons Preschool franchisee is commitment to early childhood education, and the ability to recognize and hire staff that exhibit this dedication as well. Aside from previous education, childcare, or administrative experience, our ideal candidate will exhibit the following qualities:

STRONG SALES AND CUSTOMER SERVICE ABILITIES.

The owner/operator for a Four Seasons franchisee must be comfortable with face-to-face contact with the parents of the children who will attend the programs. A franchisee must be a “people person” who is outgoing and can bond with the students and parents to establish credibility and trust.

GENERAL BUSINESS ACUMEN.

It is important that a franchisee be hard-working and detail-oriented, and able to understand basic bookkeeping and standard computer skills that are essential in properly managing the franchise.

GOOD WITH TIMING AND SCHEDULE MANAGEMENT.

The busy schedule and multiple moving parts of a successful preschool requires a high degree of organization. A Four Seasons franchisee should feel comfortable managing teachers, students, parents, and programs.

IT'S MORE THAN AN INVESTMENT. IT'S A WAY OF LIFE.

We understand that the owner/operator franchise model involves significant investment – not just monetarily, but of time and lifestyle as well. That's why we want to provide every possible tool for franchise success.

COMPREHENSIVE TRAINING

Our dual-phase initial training program empowers our franchise partners with all the knowledge they need to run a successful Four Seasons Preschool franchise.

SUPPORT

Operational– We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, and administrative procedures.

Marketing– We will coordinate the development of advertising materials and strategies, and consumer marketing plans to help franchisees leverage our recognizable brand.

Ongoing R & D– We will provide our continued research methods and techniques to enhance unit-level profitability.



FOUR SEASONS OF OPPORTUNITY FOR ONE LOW COST.

FRANCHISE FEE:

\$50,000

MIN. INITIAL INVESTMENT:

\$275,100 *(including franchise fee & training)*

ROYALTY FEE:

6% of gross sales

CORPORATE MARKETING FUND:

1% of gross sales



**JOIN THE FOUR SEASONS PRESCHOOL FAMILY AND
INVEST IN THE FUTURE, BOTH THEIRS AND YOURS.**



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.

**READY TO ACHIEVE EXCELLENCE
TOGETHER? CONTACT US.**

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